

Product Development Policy

Sabina prioritizes product development to align with our brand DNA which focuses on three aspects of development as follows:

Sustainability : Operates sustainable business on environmental and society aspects and good governance.

Better Life : Customers have a better life day by day as customers' satisfaction is our highest goal.

New Innovation : Innovative products

Sabina's product development policy prioritizes the company's growth from innovative products to serve customers' demands along with sustainable future.

S - SUSTAINABILITY

- Research and development, considering impacts on the environment, society, and the world we left behind.

B- BETTER LIFE

- Research and development with the main purpose of creating product value in which benefit users for a better life.

N - NEW INNOVATION

- Research and development implementing innovative technologies to enhance production efficiency. Consequently, more customers will be able to get better products than what is currently available in the market.
- Research and development to prepare new businesses with the purpose of creating new business opportunities and minimizing operational risks along with creating knowledge and maximizing the limitations of the company.

According to this product development policy, we would like to provide useful products for our customers to make their life better along with driving innovation in our industry. We are dedicating in terms of leadership in technological and trends aspects in order to ensure that our products are compatible and useful for everyone's future.